

DEPARTMENT OF HOME SCIENCE

PRE Ph.D. ENTRANCE EXAMINATION SYLLABUS, 2018-19

DEVELOPMENT COMMUNICATION AND EXTENSION

1. Non-formal/Adult Education.
 - i. Concept of extension education, Non-formal education, development programmes in India and agencies involved.
 - ii. Materials and methods of non-formal education.
 - iii. Adult education, its meaning and process
2. Programmes in extension education
 - i. Concepts, principles, objectives and practices of programme planning with regards to development.
 - ii. Training, its types and methods
 - iii. Sustainable development goals (SDG's) and Current status of extension in India.
3. Development support communication
 - i. Concept of development and its history.
 - ii. Elements and approaches in supportive communication and their effects.
 - iii. Communication media and its uses and application.
4. Indian socio-economic environment
 - i. Introduction to rural sociology, social change and rural economic structure
 - ii. Rural poverty, employment and rural industries.
 - iii. Programmes in community health and nutrition and Nutritional problems in India.
5. Extension administration and evaluation
 - i. Concepts of extension administration and evaluation in extension.
 - ii. Principles of administration, importance of coordination and supervision.
 - iii. Need and techniques of evaluation, Documentation and follow-up
6. Community organization
 - i. Meaning, scope, principles and process of community organization.
 - ii. Roles and qualities of a community organiser and community organizations.
 - iii. Skills and techniques of community organization and leadership.
7. Project formulation
 - i. Framing the project proposal,
 - ii. Budgeting and accounting of project.
 - iii. Report writing
8. Audio-visual aids Mass-Media
 - i. Audio-visual aids : types, importance and selection criteria
 - ii. Preparation of audio-visual aids
 - iii. Theory and practices of mass-media.
9. Research methodology and statistics
 - i. Types of research and research designs; sampling techniques; tools for data collection, Data-collection, classification and tabulation of data, graphic and diagrammatic presentation of data.

S. J. Singh
Mukta Agrawal
K. S. Singh
S. J. Singh

- ii. Statistical techniques for analysis of data- measures of central tendency and dispersion, correlation, regression, parametric and non-parametric tests.
- iii. Report writing- presentation of data, interpretation and discussion.

Arjun

Kam
mukta Agrawal

₹